



Historic Gloria Dei (Old Swedes')
Preservation Corporation

MAY 2017 BOARD MINUTES

Meeting start: 5:40 pm

Candace Roberts, Chair- presiding

Attendees: Terry Brasko, Tom Daley, Amy Grant, Mark Roberts, Joy Segal, Alan Segal,
and guest, Alberto Calderón-González

Approved the April minutes

Approved Financial Report but requested some edits and clarification of terms

- Mark reviewed the results of the audit. There is no problem with our processes. The auditor offered to help us with our reclassification if we connect him with the person we have been talking to. We were given one reminder when we are promoting event sponsors – we need to remain mindful of not crossing over to advertising as this will create a taxable revenue. What we have been doing is within the bounds of our tax-exempt status.

We welcomed new Board Member Terry Brasko

Vestry Report: Joy Segal. We have received the preliminary report on the Church pointing, however the roof has been identified as needing maintenance.

Committee reports/discussion

- **Fundraiser reviews**
 - Spirits & History: A successful event
 - Next year: confirm that May 4th is available for the Church
 - Agreed that the theme would be New Sweden
 - Discussed selling evening signage on monuments (as in golf fund raisers that sell sponsorship of holes)
 - Would solicit the SACC members this Summer and Fall
 - Invite/solicit Colonial Dames and Daughters of the American Revolution (DAR)
 - Improve promotion of our events and mission
 - Connect with the American Revolution Museum
 - Connect with the Lenape's, invite the Chief to our events
 - South Philly Review
 - Perhaps rent table at the Headhouse Farmer's Market
 - Promote on website UWISHUNU.com
 - Check pricing/opportunity with the Metro and Passyunk Post
- Bicycle Ride – cancelled due to poor weather. This event will not be rescheduled
- Co-event with QVNA discussed
 - Next event – Planned for October 19th "South Street Renaissance"
- Community Design Collaborative update – Task Force Meetings set for May 24th and July 19th, 6:30-8:30pm
- Discussed report from graduate student, Alberto Calderón-González



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- Will act on the suggestion to create a Profiles and Value's Plan for each stakeholder: Congregation, New Sweden, Birders, Community, Dog walkers, YCCA.
- Maintain frequent and open communication with the Gloria Dei Vestry and congregation
- Continue to engage with NPS, increase the dialogue and connections with NPS

7:00 pm: Adjourn

Next meeting: June 12, 2017

Thanks to Mark and Candy Roberts for dinner